



BRADFORD DIGITAL CREATIVES

DIGITAL ARTS PARTICIPATION

1,300 Year 9 students (aged 13–14) from six secondary schools across the Bradford District are taking part in the Bradford Digital Creatives project. This infographic shares data - collected in 2024 by Born in Bradford: Age of Wonder - on students' levels of interest and participation in digital arts before the project began. To increase these levels, the project offers students unique opportunities to collaborate with professional digital artists, co-create original digital artworks, and explore pathways into creative careers. The project's full impact will be shared in Autumn 2025.

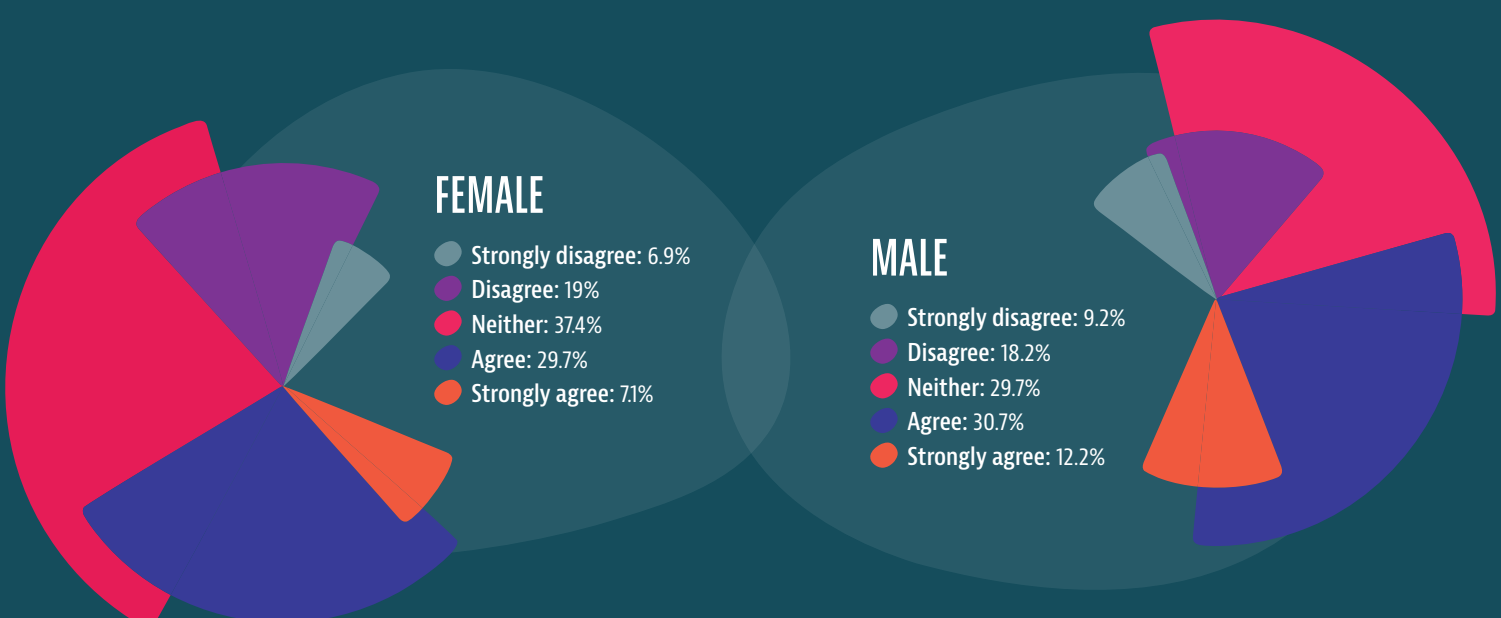
WHO ARE WE WORKING WITH?



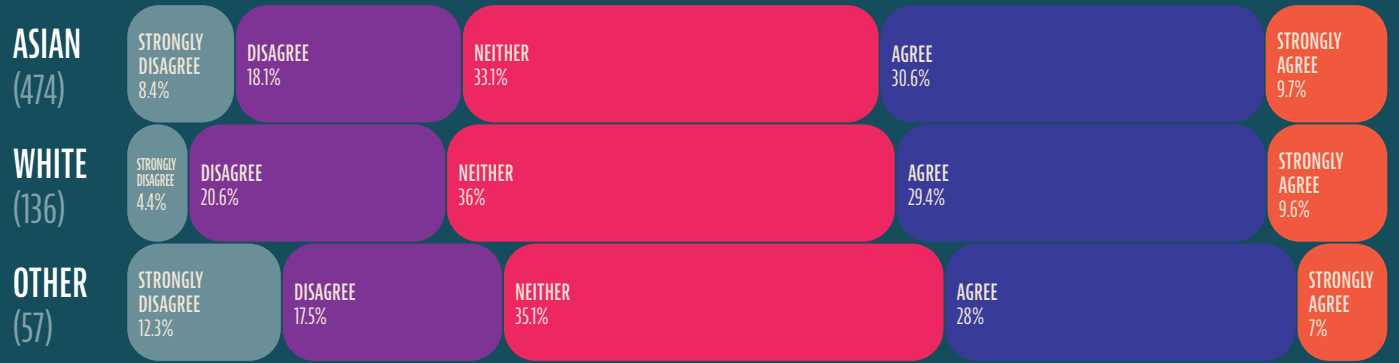
SURVEY DATA

Digital arts events and activities are of interest to me, do you agree?

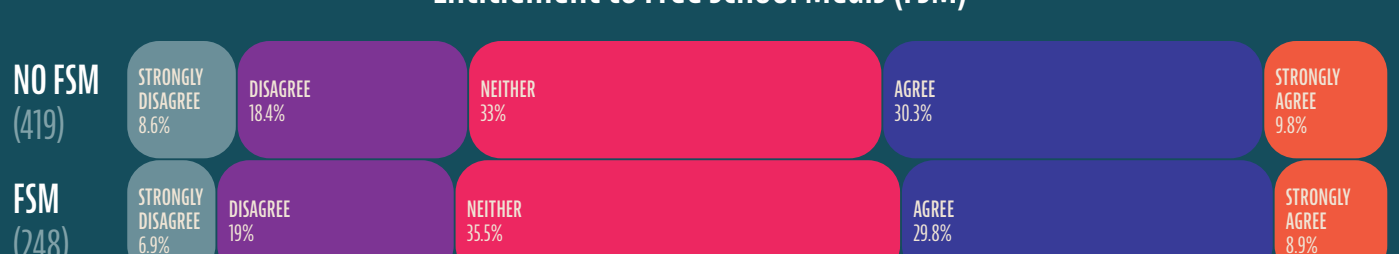
A higher percentage of males (42.9%) expressed interest in digital arts events and activities compared to females (36.8%). Similarly, young people with Special Educational Needs (SEN) support showed greater interest (46.4%) than those without SEN (38.2%).



Ethnicity



Entitlement to Free School Meals (FSM)

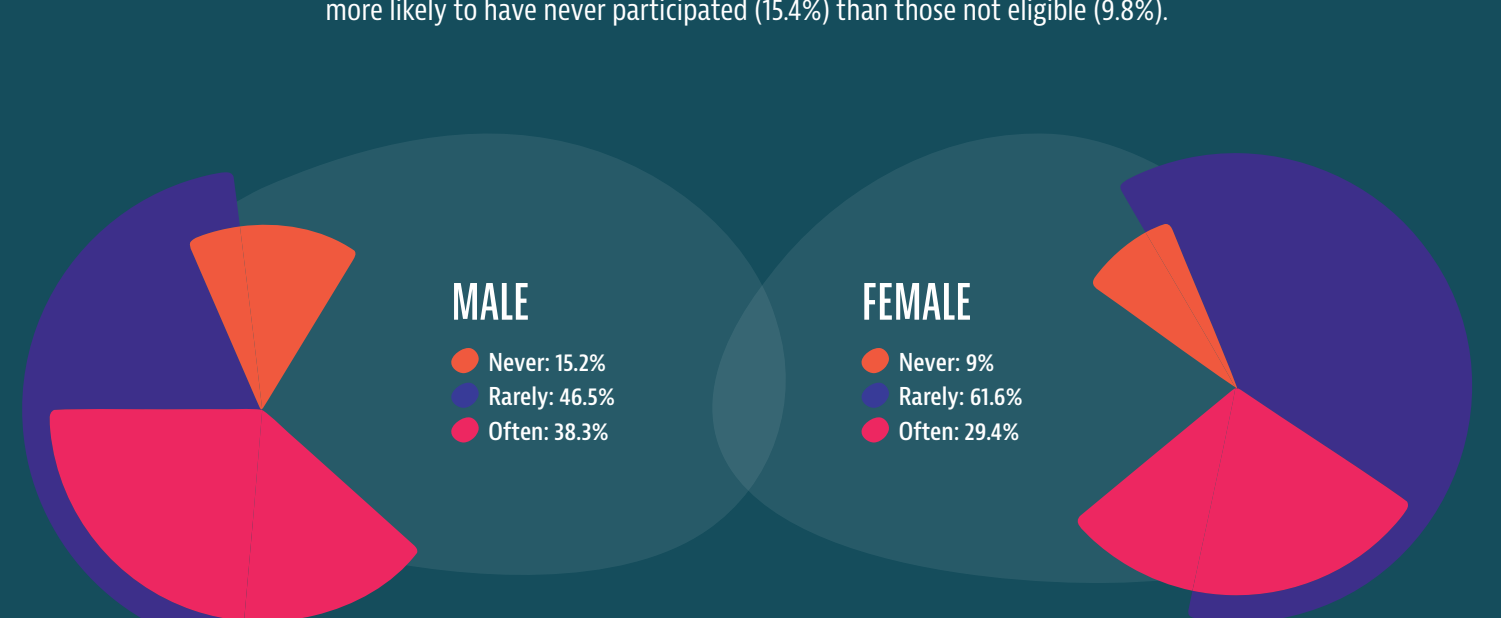


Special Educational Needs (SEN) Status

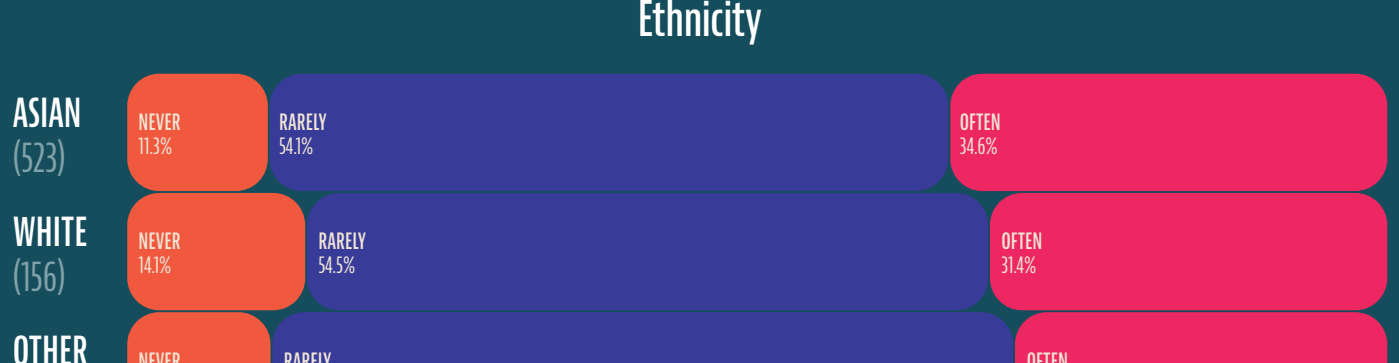


How often do you participate in any type of digital arts events or activities?

A higher percentage of males (38.3%) reported frequently participating in digital arts events or activities compared to females (29.4%). Additionally, young people eligible for free school meals were more likely to have never participated (15.4%) than those not eligible (9.8%).



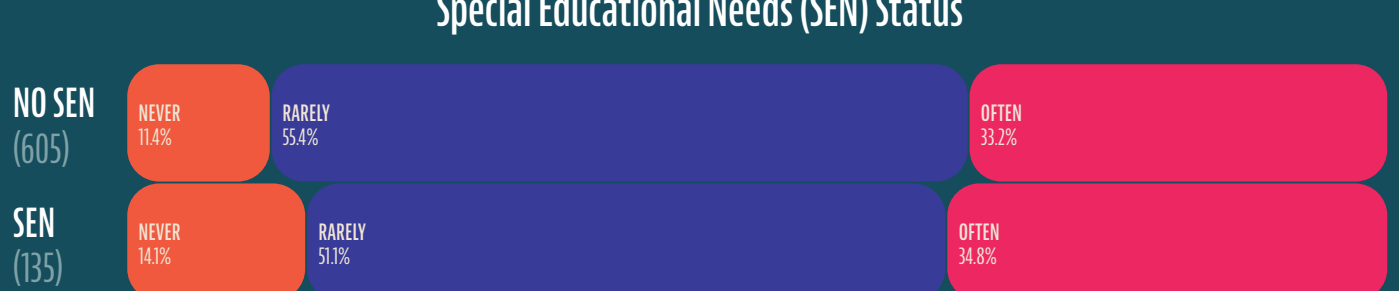
Ethnicity



Entitlement to Free School Meals (FSM)



Special Educational Needs (SEN) Status



We will share the impact of the Bradford Digital Creatives project in Autumn 2025.
Find out more at scienceandmediamuseum.org.uk/digitalcreatives